# DEVELOPING A HIGH SCHOOL TRACK & FIELD PROGRAM "CREATING THE CULTURE"



TOM ROTHENBERGER
JESUIT HIGH SCHOOL





#### **QUICK FACTS ON JESUIT TRACK & FIELD**

- 1. What is the average yearly turnout for the Jesuit Track & Field Team.
  - About 330-375 athletes at the peak. (180-190 boys, 150-180 girls)
  - About 300- 350 athletes finish the season.
- 2. Are Jesuit students required to participate in a sport or after school activity.
  - **NO!**
- 3. How do we get so many to turn out?
  - Personal contacts by teachers and coaches encouraging students to get involved. (letters or indiv. conversations)

### HOW DO YOU CREATE

## A CULTURE OF TRACK AND FIELD & RUNNING ON YOUR CAMPUS?

## CHALLENGES TO CREATING A TRACK & FIELD CULTURE ON YOUR CAMPUS

- 1. MORE ATHLETIC/ACTIVITY OPTIONS
  - More School & Club sports/activities
- 2. ATHLETIC SPECIALIZATION
  - Soccer, Basketball, etc.
- 3. LACK OF YOUTH/DEVELOPMENTAL PROGRAMS
- 4. INDIVIDUAL ASPECT OF TRACK & FIELD

#### CHALLENGE #1 - MORE ATHLETIC OPTIONS

#### **RESPONSE**

- 1. Recruiting = Key to Turnout.
  - Incoming Student Survey
  - PE Teacher Contact
  - VB, Soc, FB, Bx, Swim Coach Contacts
  - Contact Letters (timing is key/momentum)
  - Personal Contacts
  - Pick up the Pieces (Contact Cut athletes)
- 2. Recognize busy student schedules
  - Quick efficient practices
  - Multi sport athletes appreciate
  - Multi-Activity Participation Form

#### CHALLENGE #2 - ATHLETIC SPECIALIZATION

- **RESPONSE Create Bridges to Other Sport Coaches** 
  - Get Key Coaches involved
  - Emphasize what you have to offer
    - FB (you can help them get BSF)
    - BX (you can provide strength work and jump training)
    - VB (you can help with jumping ability and athlete fitness)
    - Soc (tougher sell, but you can offer the time to teach their athletes how to run fast
      - form work)

### CHALLENGE # 3 – LACK OF DEVELOPMENTAL & YOUTH PROGRAMS

#### **RESPONSE**

- 1. Summer Camp for Kids at your facility.
- 2. Host an All Comers Meet in Summer.
- 3. Assist with a Youth team be visible.
- 4. Create Something/Create an Event- PDXC Youth Running Series

### CHALLENGE # 4 – INDIVIDUAL ASPECT OF TRACK & FIELD

#### **RESPONSE**

- 1. Emphasis Track & Field = Team Sport.
  - Team Meetings w/ role of each member (counting on them)
  - Team T-Shirt (exclusive-track only)
  - Kids want to be part of something.
    - CREATE AN EVENT "Twilight Relays Meet"
- 2. Workout/Competition Grouping
  - Recognize natural groups/coaches
    - Linemen conditioning/100s
    - VB vs Soccer relays

## ORGANIZATION OF JESUIT TRACK & FIELD



**A TIME LINE** 

#### **COACHING GOALS:**

- 1. TO BUILD AND MAINTAIN A TRACK & FIELD/RUNNING CULTURE ON OUR CAMPUS. (A YEAR ROUND PROCESS)
- 2. BE ORGANIZED AND PREPARED EVERY DAY.
- 3. MAKE PERSONAL CONTACT WITH EVERY ATHLETE EVERY DAY.
- 4. TEACH YOUR ATHLETES TO BE INDEPENDENT. (TAKING OWNERSHIP)

#### **JUNE** (1st – 10th)

- Awards Banquet
  - Everyone recognized (group meetings)
  - History/Top 10 Lists
  - Value of athletic.net (use of websites)
- Summer Camp Information Distributed
  - Throwers to Ironwood Camp
  - Distance Runners to Flathead/Steens/Ore Adventure
  - Sprinters Jumpers share camp options
- Senior (next fall) Meeting (Teaching Leadership)
  - Mentoring plan for the summer
- Summer Workouts/Wt Room Hours (M, W, Sat)
  - Model Workout lifestyle
  - Involve Coaches from a variety of sports

#### **JULY**

- Summer Letter
  - Share Thoughts of potential for next year
- Team Runs (TU, TH, Sat)
- Line of Communication Open
- Allow Time Away

#### **AUGUST**

- Team Runs (M, W, Sat)
- Beach Trip (XC Team)
- Bonfire (Taking Ownership)
- Beach Trip Relay
  - Competition/Fun
  - Tradition/History
    - They are part of something bigger than them. - The Box (Inside) The Wall

#### **SEPTEMBER**

- Coach X-Country
  - Host meets where students can see your passion for your school and whatever you do = contagious.
- Attend Soccer, VB, Football events
  - Personal contacts w/ track athletes and potential track athletes participating in fall sports.
- Collect Student Survey Data begin recruiting plans for freshmen and new students.
  - Curriculum Night Survey

#### **OCTOBER**

- Morning Runs
  - XC Runners
  - Weight Room available to other sport athletes.
- Pack Attacks/Park Workouts on Campus
  - •Shows team building to Runners and other sport athletes.

- Publicize the Success of the Team
  - Utilize relevant forms of communication without getting sucked into social media competition

#### **NOVEMBER**

- Attend Soccer, VB, Football events. Personal encouragements to track athletes and potential athletes as they enter playoffs or as their season ends.
- Letter to XC Team prior to championship season
- Post Season Awards Night Recognition
- XC Team Poster (Displayed in Hallways)
- Training Off Period (2 weeks)

#### **DECEMBER**

- Individual Goals Meetings (lunch/after school)
  - Goal Setting Form (XC)
  - Goal Setting Form (Track)
  - Training Diary
  - Top 2-3 per event area
- Winter Training Schedules (Going to the Next Level)
  - Distance

**Sprinters** 

- Jumpers
- Throwers
- Speed/Agility/Quickness Training Sessions Begin
  - Available to all sports
- Attend Winter Athletic Events
  - Recognize winter sport athlete

#### **JANUARY**

(Be Visible)

- Daily School Roster Review/Input.
  - Pre-Season Coaches Meeting Preparation.
- Mondays/Wednesdays/Fridays
  - Morning Run/ Weight Room
- Tuesdays/Thursdays
  - Speed/Agility/Plyometric Workouts
  - Open to all Students
  - Get other Sport Coaches involved
- I workout each day and try to model good consistent training behavior and athletes from a variety of sports join in.

## FEBRUARY (1st – 15th) (Inertia)

- Coaches Meetings
  - Coaches Handbook
  - Sample Meeting outline
  - Innovation Plan
    - 1 or 2 new ideas/implementation
  - Frosh/New Athlete Recruitment Plans
  - Senior Commitment Discussion w/ Coaches
- Senior Meeting
- New Athlete Recruitment Letters/Personal Contacts
  - Timing = Key
  - PE Announcement
- Sign Up Meeting (Short, Info, Recruitment continues)
- Mondays/Wed/Fri (Morning Run/Wt. Room Cont.)

## FEBRUARY (Teaching)

- Goal of 1<sup>st</sup> week is to teach/remind students
  - How to be an Athlete (Daily routine)
- Prior to 1<sup>st</sup> Practice Warm Up Groups
  - Athletes/Coaches Assigned and Area selected
  - Distance Runners Group A, Group B
  - Throwers Group A, Group B
  - Sprints/Jumps/Hurdles
    - Men's Group, Women's Group
  - Group B ....Sprint and Distance Group combined.

## FEBRUARY (Teaching)

- •1st Practice/1st Week
  - Not on Monday = No School
  - Not on Tuesday = No School
  - Wed Warm up groups posted all day
    - Quick Meeting 3 pm
    - Efficient Practice 3 4:30 pm
    - Teach Routines
  - Thur/Fri
    - •Quick/Effective Practice 3 4:30 pm
    - •Focus = conditioning/teach routines

## FEBRUARY (Refine Training Groups)

- 2<sup>nd</sup> Week of Practice
  - Team Meeting Monday Brief (5 min)
  - Quick Effective Practice 3 4:30 pm
  - Focus = conditioning/teach routines
  - Frosh/New Athlete Decathlon
  - Start intro Technique Work on Thur/Fri
  - Identification/matching of athletes to events
  - Adjustment of Training Groups based on interests, demonstrated talents, team needs.

## MARCH (March 1 – 15 = Getting Fit)

- Practices reach normal length (3 5 pm)
- #1 Priority Conditioning
- #2 Priority Technique work (experienced athlete)
  - Event Introduction (new athletes)
- Introduce Dual Meet Format/Procedures
  - to new athletes
- Runners
  - Date Pace/ Goal Pace Packs Established (Expanding Perception)

## MARCH (March 15 - 31 = Start Competition)

- Mondays Medium Conditioning Day
  - Some Technique Work
- Tuesdays Team Meeting (5 min all athletes)
   (10 min Var only)
  - Technique Day
- Wednesday- Meet Day
  - Considered a hard conditioning day
- Thursday Technique Review/Recovery Day
- Friday Heavy Conditioning Day
- Practice Time Emphasis
  - •75 % conditioning
  - •25 % technique

#### **EARLY SEASON MEET PHILOSOPHY**

- Preseason
  - Experienced athletes check fitness level
  - New athletes Find area of strength
    - Learn Flow of Meet

- League Dual Meets
  - We strategize and have a goal (pts/mark)
     for each Varsity athlete (Area coaches do this)
  - Every athlete's mark is recorded in every event they compete in. It is unacceptable for any competitor to not have a mark when they have competed.

**Ideas for Handling Large numbers of competitors** 

- •Throws & Jumps JV open pit (ie. 4:30 5:30)
- HJ/PV combine boys/girls for JV
- Distance Races JV 800 run in alleys/waterfall
- Sprints Pre-Meet 100's

**Group A vs. Group B concept** 

Practice & Meet Expections...Based on Group

#### SPRING BREAK PHILOSOPHY

- We train pretty hard right up to the start of vacation and then give athletes a workout schedule that expects:
  - Throwers (Get 5 workouts in over the 9 days)
  - Sprinters (Get 5 workouts in over the 9 days)
  - Distance (Get 7 workouts in over the 9 days)
- No required practices at the school over break.
- Track and Wt. Room opened and available
  - Monday, Wed, and Fri

## APRIL – 1<sup>st</sup> Week of May (Sorting it Out)

- Mondays Medium Conditioning Day
- Tuesday Technique Day/Meet Prep
- Wed Meet Day Athlete's each have a role/2-4 events.
- Thurs Technique Review/Recovery Day
- Friday Heavy Conditioning Day/Technique (1st)/Rest
- Saturday Easy Jog or Distance LSD/ Invitational
- Practice Time Emphasis
  - 50% Conditioning
  - 50 % Technique

#### **Meet Emphasis**

- Find 6 deep per event
- Try combinations

## 2<sup>nd</sup> Week of May – State Meet (Show Time)

- Meet Emphasis
  - Varsity 3 per event (Maximize Potential)
  - JV Find a positive finish
    - We want them to finish saying
    - -"I'm a hurdler or I'm a shot putter etc
    - **-JV District Meet**
    - All Comers Meets, Post Season Meets
- Practice Time Emphasis
  - 25% Conditioning/Peak
  - 75 % Technique
  - \*\* Significant energy is spent on making the conclusion of the JV season positive.

#### THAT IS THE PROGRAM'S FUTURE!!!!!!!!!

## THEN START THE PROCESS OVER AGAIN!!!!

## JESUIT TRACK & FIELD 2017



WOMEN'S TEAM - STATE CHAMPIONS MEN'S TEAM - 2<sup>ND</sup> PLACE OSAA STATE MEET